



CXL<sup>®</sup> for Automotive

Applications



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***Automotive electronics  
used to be a second  
consideration...***



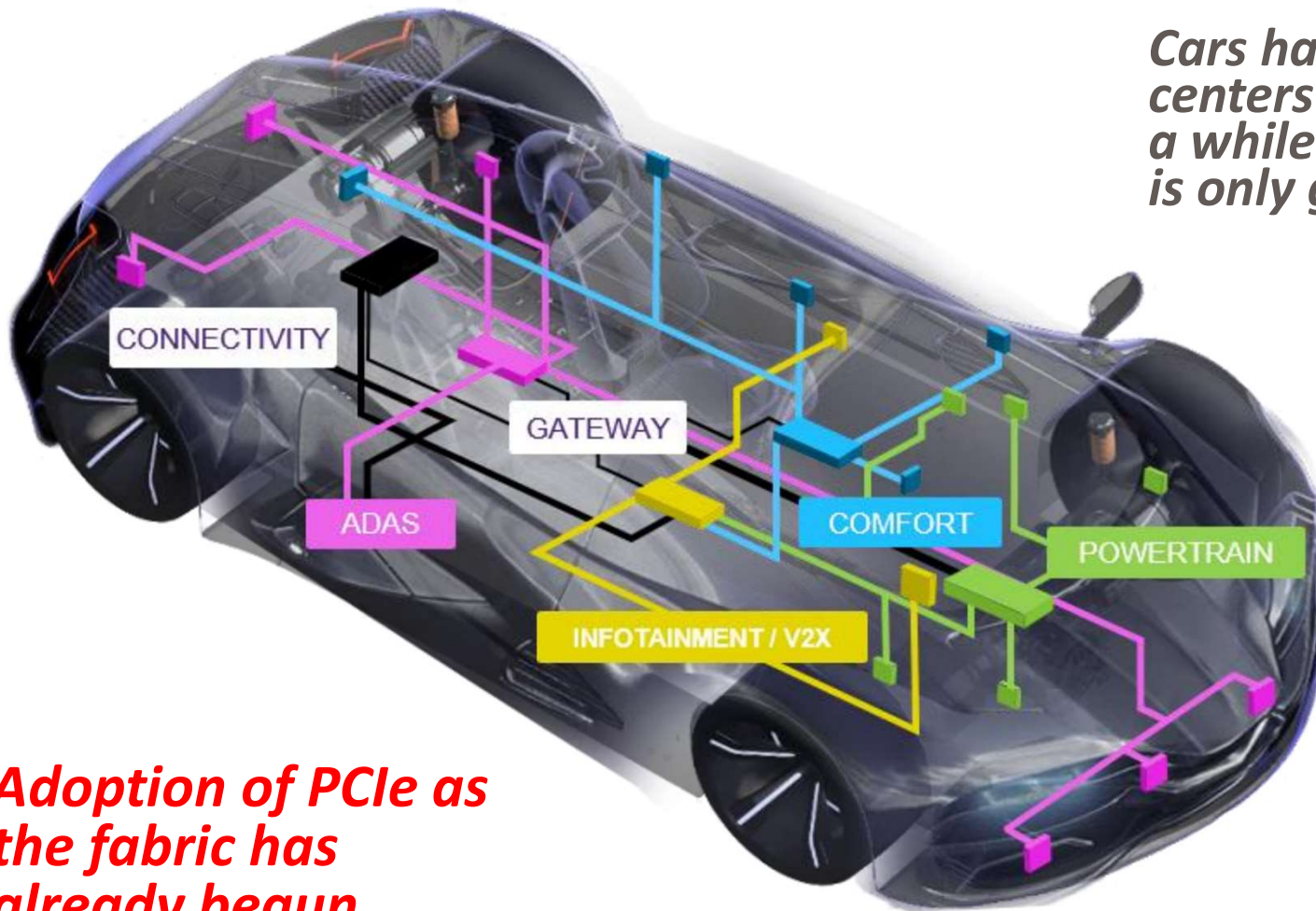
Market	2019 market size (\$bn)	2024 market opportunity (\$bn)	CAGR (%)
Smartphone	106	155	7.9%
Personal computing	86	99	2.8%
Consumer electronics	42	61	7.7%
<b>Automotive</b>	<b>41</b>	<b>65</b>	<b>+9.5%</b>
Industrial electronics	49	71	7.8%
Wired and wireless infrastructure	34	45	5.5%
Servers, datacenters and storage	61	102	10.6%
	<b>419</b>	<b>598</b>	<b>7.3%</b>

**Automotive \$41B → \$65B +9.5%**

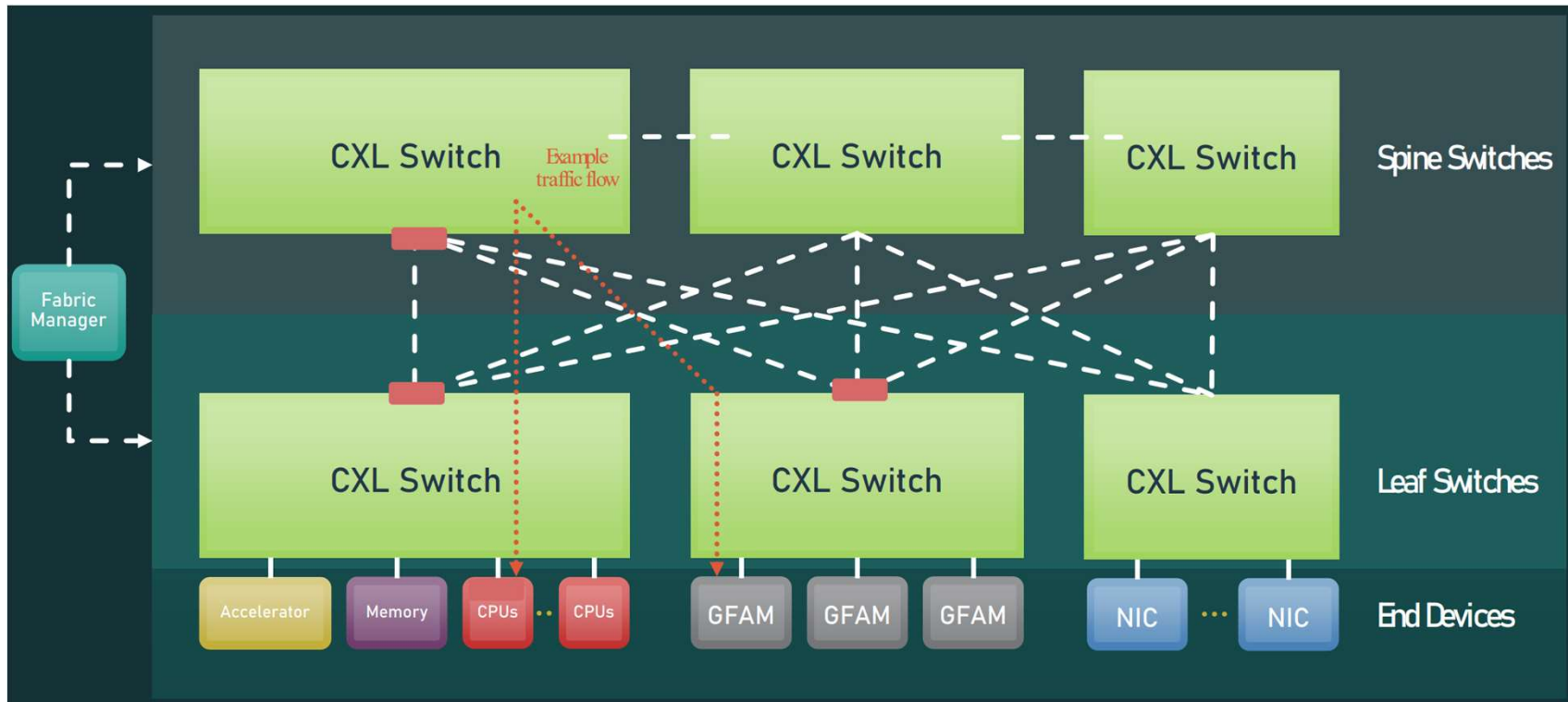
ASML Annual Report, Feb 2021

***...but emerged  
as a crucial and  
growing market***

*Cars have been data centers on wheels for a while and this trend is only growing*

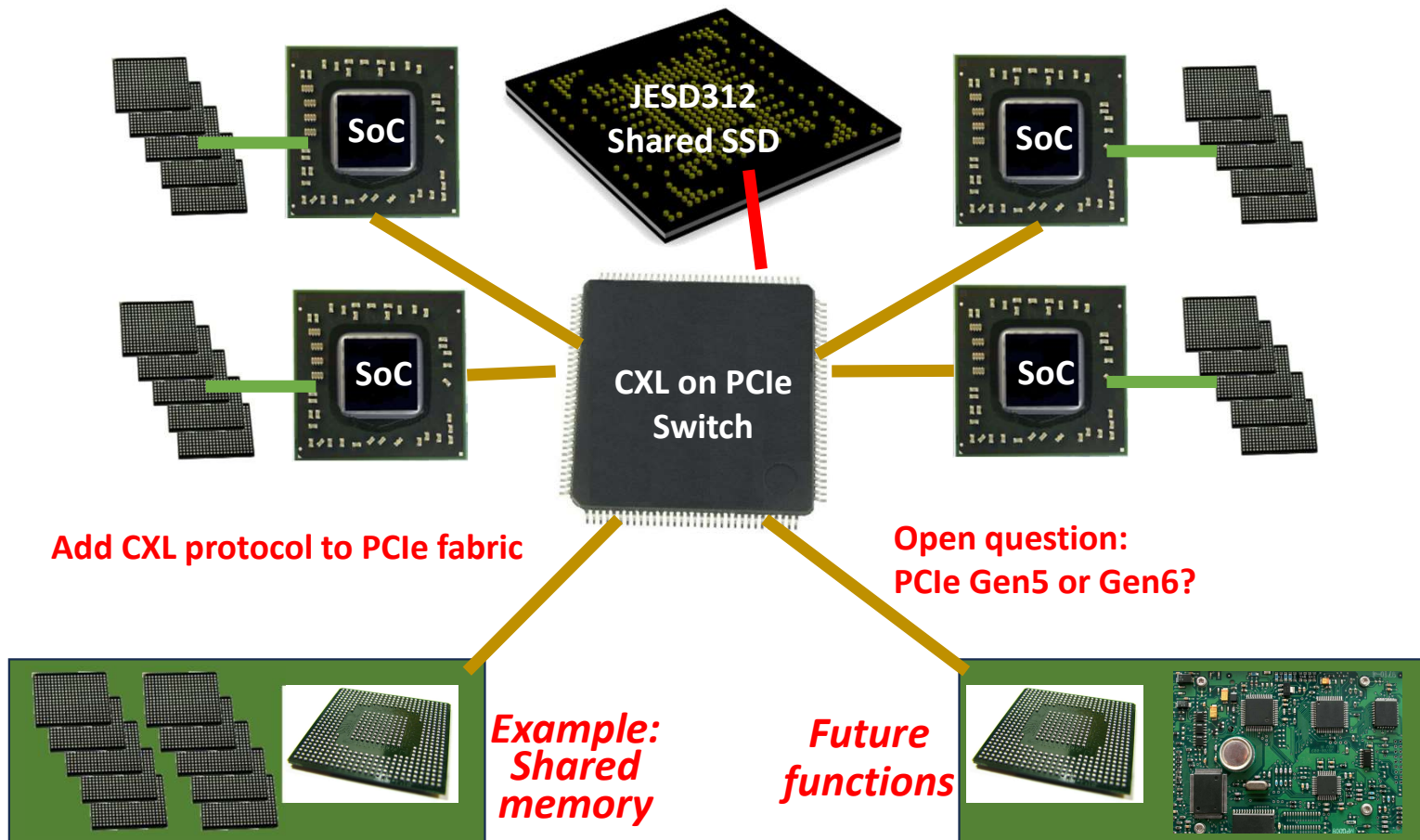


***Adoption of PCIe as the fabric has already begun***

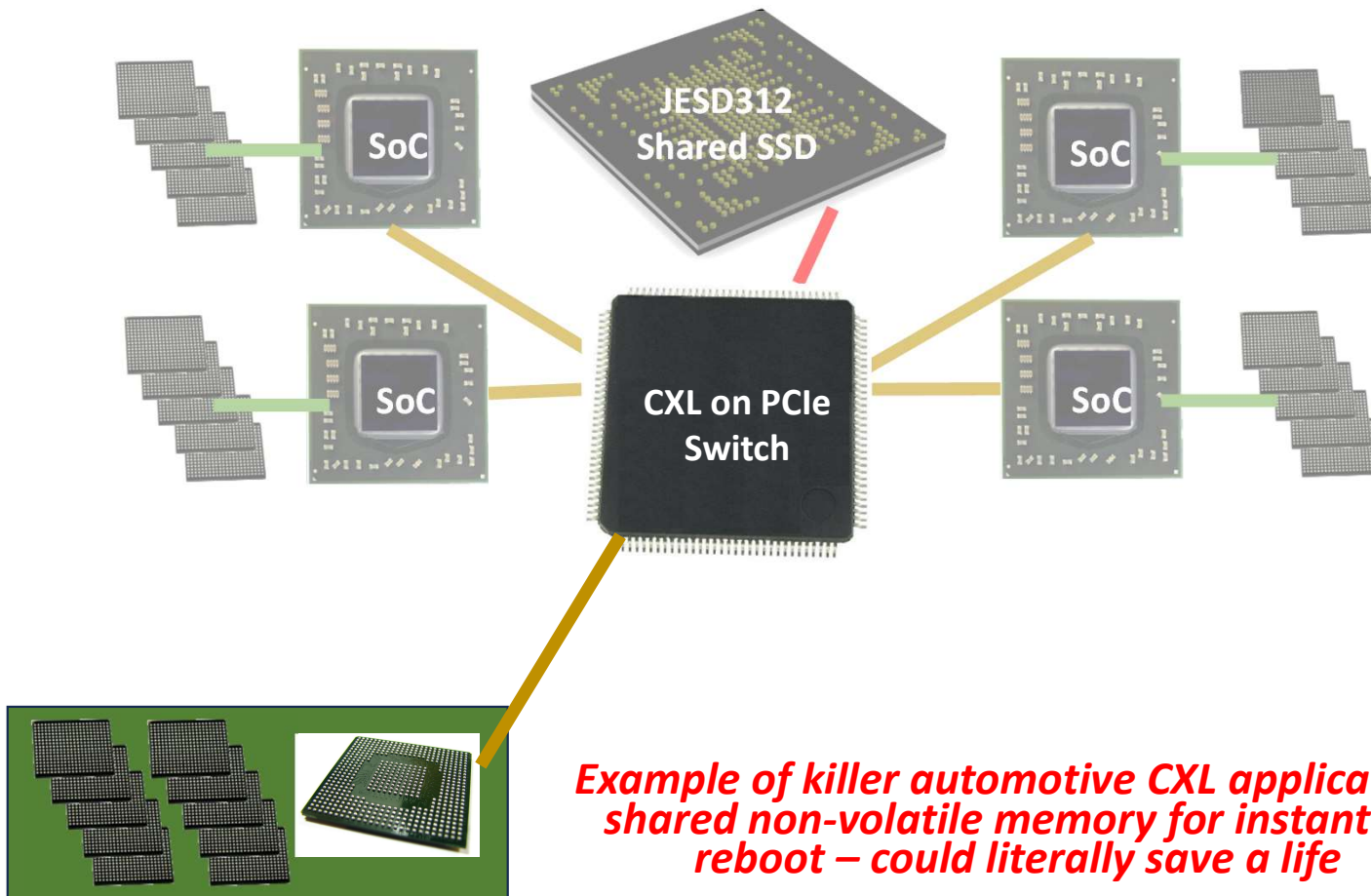


*CXL for data centers addresses  
the same system needs that a car has:*

***Multi-processing + Memory + Storage + Communications***

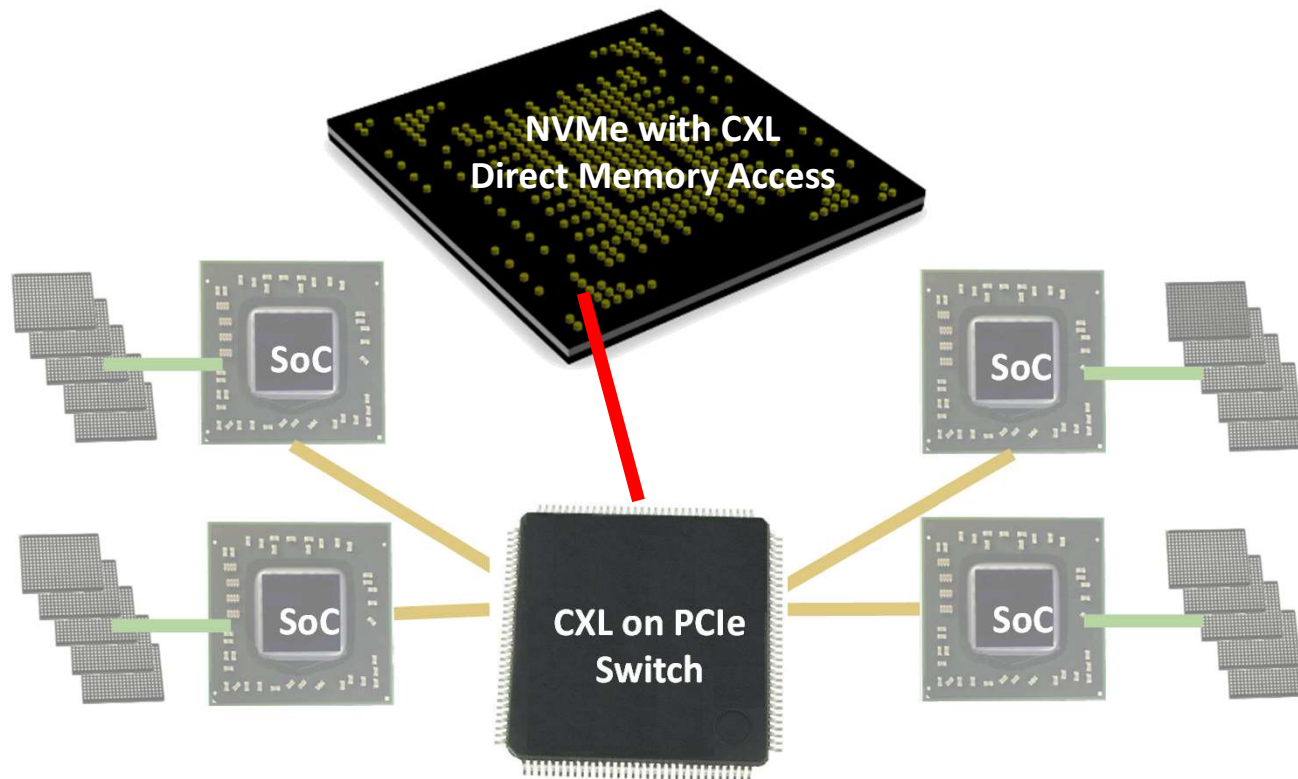






***Example of killer automotive CXL application:  
shared non-volatile memory for instant on  
reboot – could literally save a life***

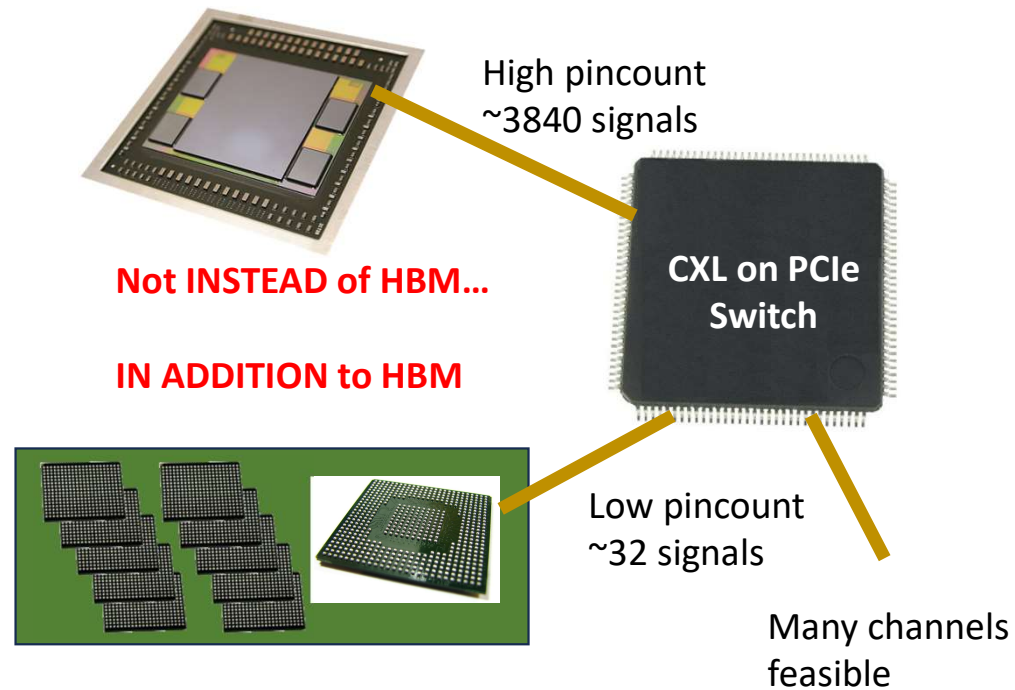
**Another CXL based solution:  
NAND plus CXL direct memory access  
Use as fast NVMe or as memory extension**



***CXL memory on the fabric allows AI to gracefully adapt as algorithms and data sets grow***

***Direct connection or through a switch***

***This argument is common for data centers or automotive***







*Thank you for your time*

*Q&A during panel session*



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